

Message Text

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PAGE 01 SANTIA 06434 060300Z

ACTION COME-00

INFO OCT-01 ARA-10 IO-13 ISO-00 FEA-01 AGRE-00 CEA-01

CIAE-00 DODE-00 EB-08 FRB-03 H-01 INR-07 INT-05

L-03 LAB-04 NSAE-00 NSC-05 PA-01 AID-05 SS-15

STR-04 ITC-01 TRSE-00 USIA-06 PRS-01 SP-02 OMB-01

/098 W

-----000506 062229Z /65

R 052021Z AUG 77

FM AMEMBASSY SANTIAGO

TO SECSTATE WASHDC 5967

INFO USMISSION GENEVA

LIMITED OFFICIAL USE SANTIAGO 6434

EO 11652: NA

TAGS: ETRD, CI, GATT

SUBJ: NOTIFICATIONS OF SERVICES RESTRAINTS IN THE MTN

REF: LOU STATE 180210

1. EMBASSY HAS VERIFIED THAT THE USE OF COMMERCIALS PRODUCED BY PERFORMERS WHO ARE NOT MEMBERS OF THE CHILEAN ACTORS UNION IS PROHIBITED BY THIS UNION, BUT THAT THIS PROHIBITION HAS NO LEGAL BASIS. THE SAME UNION, WHICH INCLUDES MUSICIANS, PROHIBITS THE USE OF IMPORTED CANNED BACKGROUND MUSIC DURING LIVE PERFORMANCES IN CHILE. WERE THE GOVERNMENT TO ENFORCE THIS UNION RULE THIS WOULD EFFECTIVELY PROHIBIT THE IMPORTATION OF COMMERCIALS AND CANNED MUSIC INTO CHILE.

2. PROHIBITION DESCRIBED ABOVE IS HOWEVER NOT ENFORCED BY THE GOC, NOR DOES THE UNION HAVE ANY MEANS OF ENFORCING IT. IMPORTED ENGLISH AND SPANISH LANGUAGE COMMERCIALS ARE CURRENTLY BEING USED AND SHOWN THROUGH THE LARGEST TV NETWORK (TELEVISION NACIONAL DE CHILE) WHICH IS OWNED AND OPERATED BY THE GOC.

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3. INTENT OF THE RESTRAINT. THE PURPOSE UNDERLYING THE UNION'S PROHIBITION IS TO PROTECT THE FINANCIAL INTERESTS OF LOCAL ACTORS AND MUSICIANS. THERE IS NO EVIDENCE OF DISCRIMINATION AGAINST ANY ONE COUNTRY. THE PRESIDENT OF THE ACTORS' UNION TOLD EMBOFF THAT THERE WAS NO PROBLEM OF INCOME LOSS THROUGH THE IMPORTATION OF COMMERCIALS FROM THE UNITED STATES. HE ADDED THAT CHILEAN ACTORS DID SUFFER FROM INCOME LOST

FOR LARGE NUMBERS OF COMMERCIALS IMPORTED FROM ARGENTINA.

4. IMPORTANCE OF THE RESTRAINT. SINCE PROHIBITION IS NOT ENFORCED, ITS IMPORTANCE IS INSIGNIFICANT. THE CHANCES THAT THE ACTORS UNION WILL OBTAIN BACKING FROM OFFICIAL ENTITIES IN ORDER TO ENFORCE SUCH PROHIBITIONS ARE MINIMAL.

5. UTILITY OF ATTEMPTING TO REDUCE OR ELIMINATE RESTRAINT. EMBASSY SEES NO USEFULNESS IN ATTEMPTING TO REDUCE OR TO ELIMINATE THE ACTORS UNION RESTRAINT IN THE MTN.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ADVERTISING, UNIONISM, TRADE CONTROLS, THEATER (DRAMA)
Control Number: n/a
Copy: SINGLE
Sent Date: 05-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977SANTIA06434
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770283-0470
Format: TEL
From: SANTIAGO
Handling Restrictions: n/a
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Legacy Key: link1977/newtext/t19770892/aaaadaal.tel
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Office: ACTION COME
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1697110
Secure: OPEN
Status: NATIVE
Subject: NOTIFICATIONS OF SERVICES RESTRAINTS IN THE MTN
TAGS: ETRD, ELAB, CI, GATT, MTN
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/24ee6f61-c288-dd11-92da-001cc4696bcc
Review Markings:
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